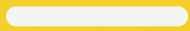




**POINT**  
Start from a Point



# Annual Report 2022





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NEW OPPORTUNITIES  
NEW OPPORTUNITIES  
NEW OPPORTUNITIES  
NEW OPPORTUNITIES  
NEW OPPORTUNITIES  
**NEW OPPORTUNITIES**



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# ABOUT POINT

*POINT was established in 2015 in Turkey as a humanitarian organization by a group of Syrian diaspora humanitarian partitioners.*

POINT is fully registered in Iraq, Turkey, and Syria as a humanitarian organization with its HQ based in Gaziantep-Turkey and several field country offices in Syria, and Iraq.

At POINT, we strongly believe that the most effective way to support individuals in crisis is through a rapid transformation from a quick response approach to a resilience method.

This shift is essential in humanitarian operations as it enables communities to recover, rebuild their capacities, and regain stability. Initially focusing on education and livelihood, this approach progresses to encompass early recovery and rehabilitation in later stages.

POINT collaborates closely with civilians such as IDPs, refugees, returnees, and host communities across various countries. We also actively engage with local initiatives, NGOs, and international organizations (INGOs). Additionally, POINT has established a comprehensive system to recruit the necessary experts, skills, and tools required to fulfill our mission in resilience and organizational development.

## POINT VISION

*To stabilize civil communities socially and economically.*

## POINT MISSION

*To enhance knowledge, abilities, and skills, of affected civilians and local actors by providing them with fundamental means and creating opportunities for a greater role in community stabilization.*

# POINT STRATEGY

The Board of Trustees at POINT, along with POINT's inclusive team of employees and volunteers from different operational areas, have crafted a strategy that spans from 2020 to 2023. This strategy acts as a guiding plan, harmonizing our actions with the previous strategy from 2015 to 2020, all aimed at enhancing our capacity to create a significant and positive impact on the lives of individuals impacted by natural calamities, conflicts, and impoverished circumstances. In our ongoing strategy, the central areas of concentration for our strategic initiatives will include:



To reduce the suffering of the people affected by disasters through knowledge and protection interventions.



To enhance positive community participation in the targeted areas for better response and management.



To provide civil society organizations and individuals with technical consultations and tools within the field of disaster management preparedness pre, during, and post-recovery phase.



To Support the soc-economic recovery initiatives to develop communities' market capacity and entrepreneurs to find livelihood opportunities.

# POINT PRINCIPLES

## 01 Humanity:

To reduce the suffering of the people affected by disasters through knowledge and protection interventions.

## 02 Impartiality:

we believe that there are no differences between people because of their nationality, race, religion, caste, or political affiliation.

## 03 Neutrality:

We maintain credibility by not taking a position for or against any party.

## 04 Commitment:

We devote all the capabilities, resources, and tools to provide the best performance and optimal services to all participating parties.

## 05 Inclusive:

We believe that partnerships with individuals, other organizations and communities promote creative and fruitful initiatives.

## 06 Respect:

We believe people affected by disasters can and should be empowered to contribute to relief, rehabilitation and development efforts.

## 07 Accountability:

we comply with all international humanitarian and professional standards with all parties according to Core Humanitarian Standards CHS, the international standards for quality and accountability for humanitarian work.

# POINT CLUSTERS

## CCCM | Camp Coordination and Camp Management

We design our programs to support the formal and informal camps in targeted countries to save the beneficiaries' rights, offering protection for them and enable the accountability strategies in the camps. Furthermore, we share experience with cluster/sector or working groups and any other formal approaches to participate effectively in decision making for establishing new sites/- camps by mapping and verification processes to support the local actors to establish sites that matching the CCCM Toolkit and SPHERE standards. Moreover, community participation is one of the targeted objectives in our strategy to enhance their participation and achieve their ownership of projects, we do that through multi interventions specifically capacity development, cash grants to implement projects by camp committees to the camp residents. We care to design our interventions in the camps in collaboration with camp committees and involve them in implementation and consider their recommendations for activities such as rehabilitation of roads, maintenance of the schools or WASH facilities...etc.



## CEP | Civilians Education and Protection

The programs of this domain aim to strengthen the communities in education, knowledge, and protection. our targets are to mainstream the Humanitarian protection & education standards. wherefore, We focus on increasing the quality and access to education for children. Also to enhance the youth to higher education to support them in the coping strategy. Furthermore, it increases the capacity of communities and organizations related to protection standards. The main approach of these programs is community-based mainstreaming and capacity development. All activities pursue to ensuring full respect for the rights of the individual in accordance with the letter and spirit of the relevant bodies of law (i.e. human rights law, international humanitarian law, and refugee laws).



## ERL | Early Recovery and Livelihood

The domain programs designed to mitigate the causes of poverty which are complex and can include political, social, economic, and environmental factors that often create barriers for poor households. Addressing these barriers to economic empowerment within a community not only strengthens their ability to succeed in the short-term but also helps them become more resilient in the face of unexpected disasters. Our programs have tailored tools and strategies to target camps, urban areas, and rural areas. We are working closely with the communities by using a community-based approach to support their resources and provide them new resources to mitigate poverty, sustain the market chains, and focus on innovations solutions. Engineering interventions for the targeted areas are one of our programs approaches to create sustainable solutions for the beneficiaries to access the market, build up the market capacity, and to support the economy of areas in engineering to make income-generating projects. engineering interventions also can provide protection for beneficiaries by rehabilitating solutions for their houses, roads, or WASH facilities to mitigate the risks for them and do no harm. With the mainstreaming for gender issues, we include women empowerment components in our programs to support the women for a greater role in empowering targeted areas.



## FSL | Food Security and Livelihood

Programs in this sector encompass a range of activities and interventions aimed at ensuring access to sufficient, safe, and nutritious food for all people, while also promoting sustainable livelihoods and economic development. The importance of the FSL sector cannot be overstated, as it plays a critical role in several areas such as increasing access to an adequate and nutritious food supply, helping vulnerable populations to improve their livelihoods through sustainable agricultural practices, income-generating activities, and access to markets, providing strategies to enhance communities' by diversifying livelihoods, implementing climate-smart agriculture, and building food reserves, communities can better withstand and recover from these challenges.



## CDLA | Capacity Development For Local Actors

As POINT one of the pioneers in the Capacity Development in the region, this wide domain is aiming to empower and strengthen workers and organizations in the humanitarian field for better crisis response, more cost-efficient, and higher qualitative project delivery. POINT seek to include the training, coaching, long term follow up, for those who participate in its programs. for that, we are always developing our experience in coordination with high institutions around the world.



# POINT WORK AREA

## TURKEY



- GAZIANTEP
- ISTANBUL
- MERSIN
- HATAY

## SYRIA



- NORTHWEST  
OF  
SYRIA

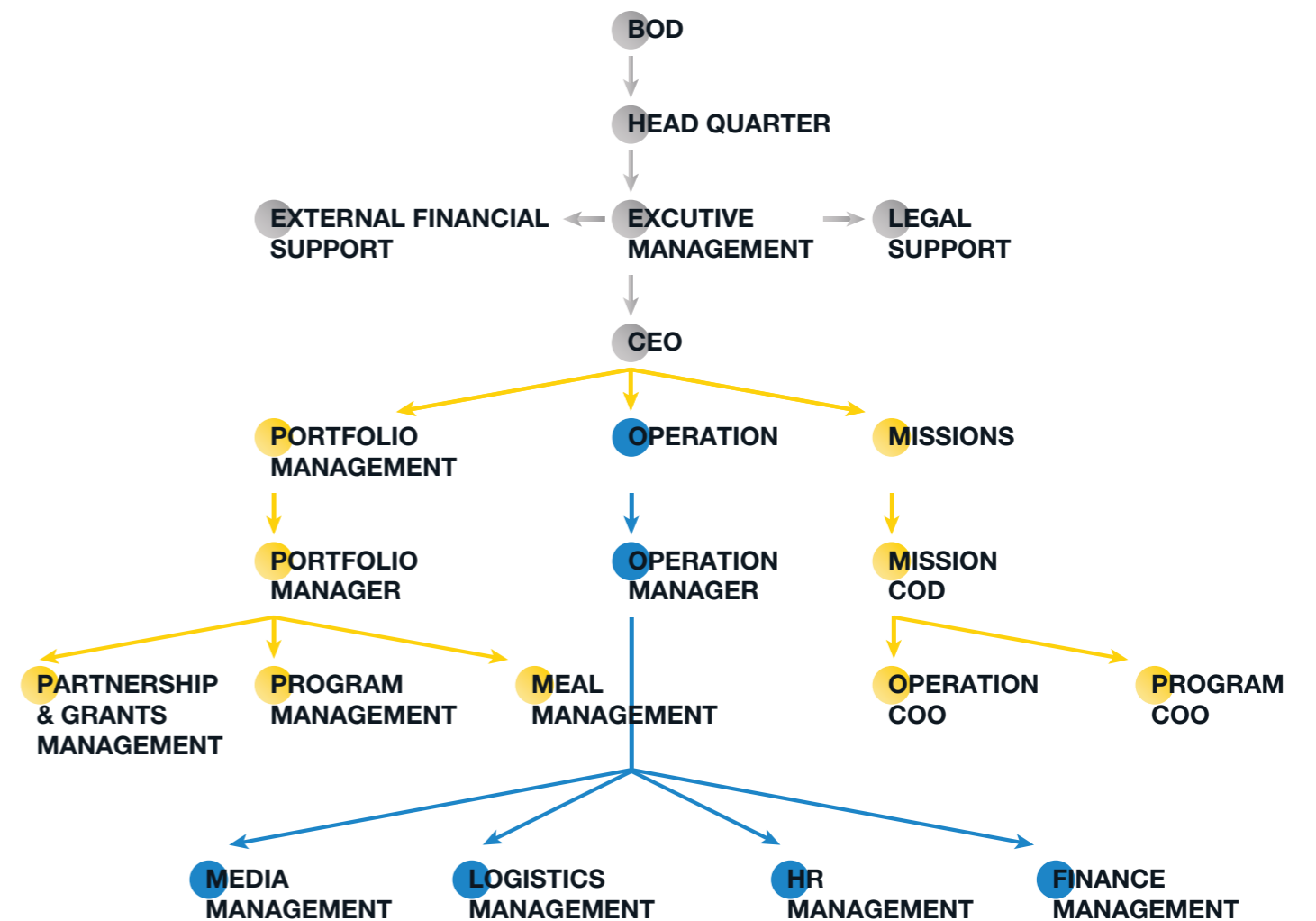
## IRAQ



- BAGHDAD
- KIRKUK
- MOSUL
- ERBIL

POINT has presented hundreds of projects in various countries, relying on its headquarters in Turkey. These projects encompassed countries including Turkey, Syria, and Iraq for widespread outreach not confined to borders.

# POINT STRUCTURE



# INCREASE THE RESILIENCE OF VULNERABLE COMMUNITIES

**Beneficiaries**  
**200** Direct

**Partner**  
**SCHF | SARD**

**Location**  
**Aleppo, Syria**

**Budget**  
**394,000 \$**

## Objective

- Restore the local economy and increase the resilience of vulnerable communities in Suran sub-district in the aftermath of protracted conflict further aggravated by the deteriorating economic situation.
- Increase the resilience and access to livelihood opportunities for vulnerable communities through diverse livelihood opportunities and rehabilitation of key infrastructure facilities in Suran sub-district.
- Provide comprehensive, livelihood intervention where the most vulnerable households (HHs) directly targeted to enhance their resilience and promote their access to employment.

## Outcomes

- Providing vocational training and apprenticeship for 200 vulnerable people (140 men and 60 women).
- Create 150 job opportunities.
- Business expansion for 60 business owners.

**Start**  
**Jul, 2022**

**End**  
**Jun, 2023**



60 Workshops  
**Workshops Expanded**

13 Trainings  
**Vocational Trainings**

60 Trainings  
**Business Management Tr.**

173 Beneficiaries  
**Job Placement**

173 Beneficiaries  
**Apprenticeship**

## ACTIVITIES

- 1** Business expansion for 60 workshops. Prepare expansion plan distribute 1500 USD as business grants
- 2** Business management training and prepare scale up plan
- 3** Vocational training and apprenticeship for 208 beneficiaries. conduct 1 month on-site vocational training.
- 4** Job placement for 173 beneficiaries. conduct 1 month apprenticeship for the beneficiaries.
- 5** Job placement for 173 beneficiaries. 4 months job placement.

# INCREASE THE RESILIENCE OF VULNERABLE COMMUNITIES

Beneficiaries  
**300** Direct

Partner  
**SCHF**

Location  
**Idlib & Aleppo  
Syria**

Budget  
**491,702 \$**

Objective

Enhance access to livelihood opportunities and increase the resilience of conflict-affected and vulnerable households and communities.

Start  
**Feb, 2022**

End  
**Feb, 2023**

Outcomes

Rehabilitation for local market in Idleb city which includes 18 shops with all its supporting facilities and access roads.

Increase the ability to secure sustainable livelihood opportunities for 160 male and female beneficiaries from IDPs/host communities through attending vocational training.

Support 300 individuals with SME training and 150 out of them supported establishing their own businesses through providing mini-grants

18 Shops  
**Local Market  
Rehabilitation**

153 Grants  
**Business  
Mini Grants**

8 Trainings  
**Vocational  
Trainings**

15 Trainings  
**SME  
Trainings**

## ACTIVITIES

**1** Rehabilitation for local market  
Rehabilitation for 18 shops in a local market in Idleb city.

**2** Vocational training.  
8 training sessions, training topic included: modern car maintenance, Electronics Maintenance, Food industry pastries and sweets, Sewing and knitting wool, and Maintenance of Household electricity appliances.

**3** Business management training.  
15 training sessions for 300 beneficiaries in both Idleb and Azaz

**4** Mini Grants.  
1200 USD mini grants for beneficiaries to startup/scaleup businesses.





# VOCATIONAL TRAINING AND BUSINESS MANAGEMENT

Beneficiaries  
**1182** Direct

Partner  
**NRC**

Location  
**Ninawa, Iraq**

Budget  
**145,214\$**



Start  
**Aug, 2021**

End  
**Jul, 2022**

Objective

Provide project beneficiaries (youth, male, and female), with technical skills and increase their chance to establish/expand their businesses.

## TRAININGS TOPICS

- Interior Design Home Decoration
- Furniture (Sofa) Carpentry
- Event Party Decoration
- Air Conditioning
- Photography
- Manicure

# LIFE SKILLS TRAINING

Beneficiaries  
**1000** Direct

Partner  
**RI**

Location  
**Idlib & Aleppo, Syria**



Start  
**May, 2021**

End  
**Nov, 2022**

Objective

The aim of trainings is to provide beneficiaries with the basic knowledge and skills of topics related to project

## TRAININGS TOPICS

- Computer skills
- Literacy
- Handicrafts
- Hairdressing
- Sewing and Weaving
- English

## BUSINESS CONSULTANCY

 Beneficiaries  
**200** Direct

 Location  
**Idlib, Syria**

 Objective

Provide business coaching and mentoring to newly established businesses, Micro-Small and Medium Enterprises (MSMEs) and workshops' owners.

 Partner  
**SARD**

 Budget  
**15,294 \$**

 Start  
**Jan, 2022**

 End  
**Jun, 2023**

## ACTIVITIES

**1** Provide technical support for the existing workshops to conduct the business plan

**2** Established businesses through entrepreneurship to start their own business with cash grants.



## MAIN ACHIEVEMENTS

**3,161**  
Beneficiars

**5**  
Projects

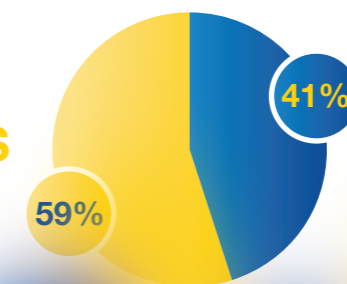
**263**  
Supported  
Entrepreneurs

**208**  
Apprenticeship

**108**  
Job  
Replacement

**18**  
Rehabilitation  
Sites

FEMALE  
BENEFECIARIES



MALE  
BENEFECIARIES



**POINT**

Start from a Point

This document is an annual report about POINT organization statements & projects for the year 2020.

It's been designed to provide, to whom it may concern, comprehensive information about POINT's annual performance and achievements.

This report shows a specific definition of POINT's programs in the different humanitarian work sectors, which include details of each implemented project of our missions and branches around the world.

The information and Items in this document may be downloaded and/or printed by stakeholders for humanitarian purposes only.

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