



POINT
Start from a Point



Annual Report 2021





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NEW OPPORTUNITIES
NEW OPPORTUNITIES
NEW OPPORTUNITIES
NEW OPPORTUNITIES
NEW OPPORTUNITIES
NEW OPPORTUNITIES



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ABOUT POINT

POINT was established in 2015 in Turkey as a humanitarian organization by a group of Syrian diaspora humanitarian partitioners.

POINT is fully registered in Iraq, Turkey, and Syria as a humanitarian organization with its HQ based in Gaziantep-Turkey and several field country offices in Syria, and Iraq.

At POINT, we strongly believe that the most effective way to support individuals in crisis is through a rapid transformation from a quick response approach to a resilience method.

This shift is essential in humanitarian operations as it enables communities to recover, rebuild their capacities, and regain stability. Initially focusing on education and livelihood, this approach progresses to encompass early recovery and rehabilitation in later stages.

POINT collaborates closely with civilians such as IDPs, refugees, returnees, and host communities across various countries. We also actively engage with local initiatives, NGOs, and international organizations (INGOs). Additionally, POINT has established a comprehensive system to recruit the necessary experts, skills, and tools required to fulfill our mission in resilience and organizational development.

POINT VISION

To stabilize civil communities socially and economically.

POINT MISSION

To enhance knowledge, abilities, and skills, of affected civilians and local actors by providing them with fundamental means and creating opportunities for a greater role in community stabilization.

POINT STRATEGY

The Board of Trustees at POINT, along with POINT's inclusive team of employees and volunteers from different operational areas, have crafted a strategy that spans from 2020 to 2023. This strategy acts as a guiding plan, harmonizing our actions with the previous strategy from 2015 to 2020, all aimed at enhancing our capacity to create a significant and positive impact on the lives of individuals impacted by natural calamities, conflicts, and impoverished circumstances. In our ongoing strategy, the central areas of concentration for our strategic initiatives will include:



To reduce the suffering of the people affected by disasters through knowledge and protection interventions.



To enhance positive community participation in the targeted areas for better response and management.



To provide civil society organizations and individuals with technical consultations and tools within the field of disaster management preparedness pre, during, and post-recovery phase.



To Support the socio-economic recovery initiatives to develop communities' market capacity and entrepreneurs to find livelihood opportunities.

POINT PRINCIPLES

01 Humanity:

To reduce the suffering of the people affected by disasters through knowledge and protection interventions.

02 Impartiality:

We believe that there are no differences between people because of their nationality, race, religion, caste, or political affiliation.

03 Neutrality:

We maintain credibility by not taking a position for or against any party.

04 Commitment:

We devote all the capabilities, resources, and tools to provide the best performance and optimal services to all participating parties.

05 Inclusive:

We believe that partnerships with individuals, other organizations and communities promote creative and fruitful initiatives.

06 Respect:

We believe people affected by disasters can and should be empowered to contribute to relief, rehabilitation and development efforts.

07 Accountability:

We comply with all international humanitarian and professional standards with all parties according to Core Humanitarian Standards CHS, the international standards for quality and accountability for humanitarian work.

POINT CLUSTERS

CCCM | Camp Coordination and Camp Management

We design our programs to support the formal and informal camps in targeted countries to save the beneficiaries' rights, offering protection for them and enable the accountability strategies in the camps. Furthermore, we share experience with cluster/sector or working groups and any other formal approaches to participate effectively in decision making for establishing new sites/- camps by mapping and verification processes to support the local actors to establish sites that matching the CCCM Toolkit and SPHERE standards. Moreover, community participation is one of the targeted objectives in our strategy to enhance their participation and achieve their ownership of projects, we do that through multi interventions specifically capacity development, cash grants to implement projects by camp committees to the camp residents. We care to design our interventions in the camps in collaboration with camp committees and involve them in implementation and consider their recommendations for activities such as rehabilitation of roads, maintenance of the schools or WASH facilities...etc.



CEP | Civilians Education and Protection

The programs of this domain aim to strengthen the communities in education, knowledge, and protection. our targets are to mainstream the Humanitarian protection & education standards. wherefore, We focus on increasing the quality and access to education for children. Also to enhance the youth to higher education to support them in the coping strategy. Furthermore, it increases the capacity of communities and organizations related to protection standards. The main approach of these programs is community-based mainstreaming and capacity development. All activities pursue to ensuring full respect for the rights of the individual in accordance with the letter and spirit of the relevant bodies of law (i.e. human rights law, international humanitarian law, and refugee laws.



ERL | Early Recovery and Livelihood

The domain programs designed to mitigate the causes of poverty which are complex and can include political, social, economic, and environmental factors that often create barriers for poor households. Addressing these barriers to economic empowerment within a community not only strengthens their ability to succeed in the short-term but also helps them become more resilient in the face of unexpected disasters. Our programs have tailored tools and strategies to target camps, urban areas, and rural areas. We are working closely with the communities by using a community-based approach to support their resources and provide them new resources to mitigate poverty, sustain the market chains, and focus on innovations solutions. Engineering interventions for the targeted areas are one of our programs approaches to create sustainable solutions for the beneficiaries to access the market, build up the market capacity, and to support the economy of areas in engineering to make income-generating projects. engineering interventions also can provide protection for beneficiaries by rehabilitating solutions for their houses, roads, or WASH facilities to mitigate the risks for them and do no harm. With the mainstreaming for gender issues, we include women empowerment components in our programs to support the women for a greater role in empowering targeted areas.



FSL | Food Security and Livelihood

Programs in this sector encompass a range of activities and interventions aimed at ensuring access to sufficient, safe, and nutritious food for all people, while also promoting sustainable livelihoods and economic development. The importance of the FSL sector cannot be overstated, as it plays a critical role in several areas such as increasing access to an adequate and nutritious food supply, helping vulnerable populations to improve their livelihoods through sustainable agricultural practices, income-generating activities, and access to markets, providing strategies to enhance communities' by diversifying livelihoods, implementing climate-smart agriculture, and building food reserves, communities can better withstand and recover from these challenges.



CDLA | Capacity Development For Local Actors

As POINT one of the pioneers in the Capacity Development in the region, this wide domain is aiming to empower and strengthen workers and organizations in the humanitarian field for better crisis response, more cost-efficient, and higher qualitative project delivery. POINT seek to include the training, coaching, long term follow up, for those who participate in its programs. for that, we are always developing our experience in coordination with high institutions around the world.



POINT WORK AREA

TURKEY



- GAZIANTEP
- ISTANBUL
- MERSIN
- HATAY

SYRIA



- NORTHWEST
OF
SYRIA

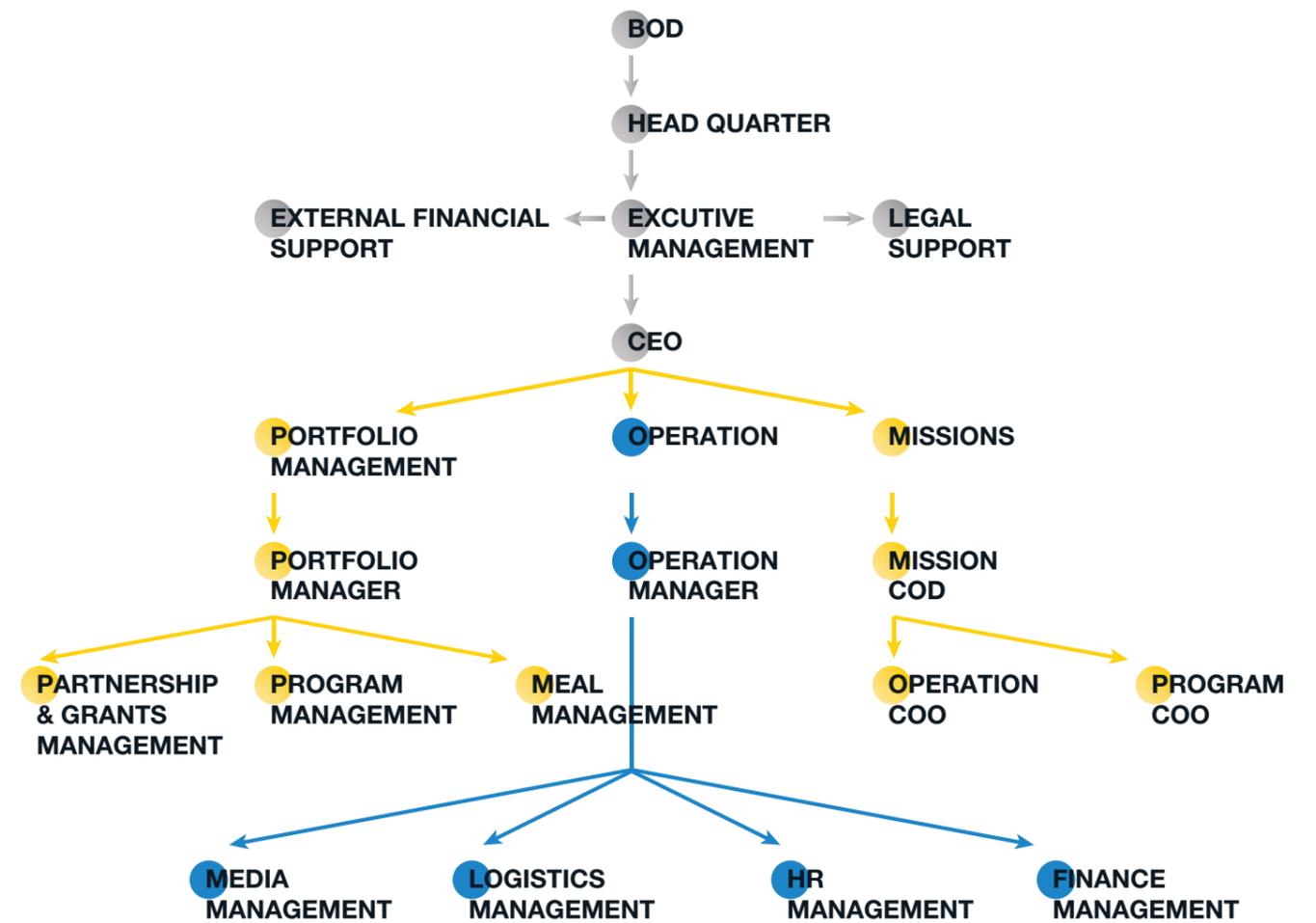
IRAQ



- BAGHDAD
- KIRKUK
- MOSUL
- ERBIL

POINT has presented hundreds of projects in various countries, relying on its headquarters in Turkey. These projects encompassed countries including Turkey, Syria, and Iraq for widespread outreach not confined to borders.

POINT STRUCTURE



CCCM CAPACITY BUILDING IN IDP SITES IN NW SYRIA PROJECT

Targeted Camps

25 Camps

Partner

IOM | UN

Start

Apr, 2021

Beneficiaries

37467 Indirect

Budget

550,000 \$

End

Feb, 2022

Location

Idlib, Syria

Objective

Support the camp management in (25) informal settlements in NWS through the CCCM mobile team with a particular focus on CCCM approaches and community participation.

Outcomes

Provide technical support for camp management and establish Camp Management Committees (CMC) in the targeted sites with a focus on CCCM approaches and community participation.



25 Committees

**CMC's
Committees**



175 Points

**Fire Points
Establishment**



13 Trainings

**CMC
Training**



400 Extinguishers

**Maintenance
Fire Extinguishers**



350 Kits

**First Aid
Kit**



446 PWD's

PWD's



275 Trainees

**Training For The CMCs
Members**
(CCCM, Community Mobilization,
& Sphere Standards)

EARLY RECOVER SUPPORT IN COMPLEMENTARY APPROACH WITH FSL

Beneficiaries

100 Direct

Partner

SCHF | Ghiras

Start

Jun, 2021

Location

Aleppo, Syria

Budget

86,058\$

End

Feb, 2022

Objective

Contribute to save-lives for population in high severity areas through cash for food which in turn will stimulate markets and the local economy.

Outcomes

Community resilience strengthened, and socio-economic vulnerabilities of communities affected by the COVID-19 pandemic and economic deterioration reduced through supporting livelihoods in northern Aleppo.

100 male and female beneficiaries from IDPs/host communities have increased ability to secure sustainable livelihood opportunities as a result of increased knowledge and skills through attending vocational training.



78 Grants

**Business
Mini Grants**



5 Trainings

**Vocational
Trainings**



5 Trainings

**SME
Trainings**

ACTIVITIES

1 5 Vocational training topics for 100 vulnerable beneficiaries in Marea subdistrict.

Training Topics: Women Tailoring, Women Hairdressing, Mobile Maintenance, Men Tailoring, and Food Industry.

2 Business management training of five days each for the successful applicants after the SMEs training, each participant submitted a business plan which were evaluated by a formed committee for this purpose.

3 Each successful business plan with the highest scores were supported with cash grants of 1200\$ for the first 78 best plans to be paid in three tranches.

YOUTH WOMEN BASKET

Beneficiaries

40 Direct

Partner

Expertise France

Location

Ninwa, Iraq

Budget

70,000\$

40
WOMEN

**FOOD PROCESSING
SMALL BUSINESS
TRAININGS**



40 Grants

**Business
Mini Grants**

Start

Jun, 2021

End

Feb, 2022

Objective

Increasing the access of youth women in Mosul to income-generating activities and benefit from resilient and sustainable livelihoods options.

Outcomes

Targeting 40 HH youth women to make sure securing the family livelihoods and generating sufficient income from the small business and mini-grants.

PROJECT DEVELOPMENT MANAGEMENT (PROJECT D PRO) TRAINING

Beneficiaries

173 Direct

Partner

GOAL

Location

Idlib & Aleppo, Syria | Gaziantep, Turkey

173 PROJECT
D PRO
EXAMS
CONDUCTED



Start

Jun, 2021

End

Aug, 2021

Objective

Share the experience and skills in the Project management training by providing the beneficiaries with their knowledge, experience, and training needs, which helps them to raise their level of experience.

Outcomes

Providing 8 Project D Pro training workshops (3 rounds in Harem office, 3 rounds in Azaz office, and 2 in Turkey office).

PROCUREMENT OF A BUSINESS DEVELOPMENT SERVICE TO IMPROVE BUSINESS ACTIVITIES UNDER A COMMON, INNOVATIVE IDEA

Location
Thai Qar, Iraq

Budget
70,000 \$

Objective
improve business activities under a common, innovative idea that will provide benefit to businesses, communities and environment.

Partner
SWEDO

Outcomes
A detailed study of the gaps, barriers and constraints that are affecting smallholder businesses in the target areas.
Provision of pilot material to carry out a test on the adoption of innovative tools for small business.
Training and transfer of knowledge by providing SWEDO with a comprehensive training on the results of the study and the pilot test

Start
Jul, 2021

End
Sep, 2021

ACTIVITIES

1 A detailed study of the gaps, barriers and constraints that are affecting smallholder businesses in the target areas.

2 Provision of pilot material to carry out a test on the adoption of innovative tools for small business.

3 Training and transfer of knowledge by providing SWEDO with a comprehensive training on the results of the study and the pilot test.

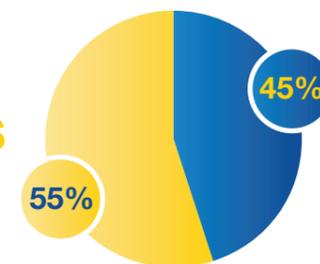
MAIN ACHIEVEMENTS

37,780
Beneficiars

5
Completed Projects

118
Supported Entrepreneurs

FEMALE BENEFCIARIES



MALE BENEFCIARIES



POINT

Start from a Point

This document is an annual report about POINT organization statements & projects for the year 2020.

It's been designed to provide, to whom it may concern, comprehensive information about POINT's annual performance and achievements.

This report shows a specific definition of POINT's programs in the different humanitarian work sectors, which include details of each implemented project of our missions and branches around the world.

The information and Items in this document may be downloaded and/or printed by stakeholders for humanitarian purposes only.

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