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POINT was established in 2015 in Turkey as a non-profit humanitarian organization by a group of Syrian diaspora humanitarian partitioners. POINT is fully registered in Turkey, and Iraq, as a humanitarian organization with its HQ based in Gaziantep-Turkey and several field country offices in Syria, and Iraq.

POINT portfolio focuses on multiple sectors including Early Recovery and Livelihood (ERL), Camp Coordination and Camp Management (CCCM), Food security and livelihood (FSL), Protection, education, capacity building, and other sectors.

POINT works in three countries (Turkey, Syria, and Iraq) closely with civilians like IDPs, Refugees, Returnees, and host communities, in addition to the local initiatives, local NGOs, and INGOs.

Furthermore, POINT has organized to hire all needed experts, skills, and tools that are necessary for POINT mandate in resilience and organization development.

POINT HQ is based in Gaziantep Turkey to oversee the entire regional operations. POINT Syria field offices are located in Idleb, Albab, and Azaz. Additionally, POINT has several protocols with the Turkish institutions). In Iraq, POINT has an active registration in both KRI and Iraqi governorates, the field office is in Erbil.

We believe at POINT that the best solutions to support the people in crisis should be by a quick transformation from rapid response to resilience method, as this approach within humanitarian operations is crucial to the first efforts of a community to recover, rise again, and start to use their capacity, starting from education and livelihood at the first stages, ending by early recovery and rehabilitation at later stages.



### O POINT VISION

77

To stabilize civil communities socially and economically.

## **POINT MISSION**

To enhance the knowledge, abilities, and skills, of affected civilians and local actors by providing them with fundamental means and creating opportunities for a greater role in community stabilization.

### **POINT STRATEGY**

The Board of Trustees at POINT, along with POINT's inclusive team of employees and volunteers from different operational areas, have crafted a strategy that spans from 2020 to 2025. This strategy acts as a guiding plan, harmonizing our actions with the previous strategy from 2015 to 2020, all aimed at enhancing our capacity to create a significant and positive impact on the lives of individuals impacted by natural calamities, conflicts, and impoverished circumstances. In our ongoing strategy, the central areas of concentration for our strategic initiatives will include:



To reduce the suffering of the people affected by disasters through knowledge and protection interventions.



To enhance positive community participation in the targeted areas for better response and management.



To provide civil society organizations and individuals with technical consultations and tools within the field of disaster management preparedness pre, during, and post-recovery phase.



To Support the soc-economic recovery initiatives to develop communities' market capacity and entrepreneurs to find livelihood opportunities.



#### 01 HUMANITY:

To reduce the suffering of the people affected by disasters through knowledge and protection interventions.

#### 03 NEUTRALITY:

We maintain credibility by not taking a position for or against any party.

#### 05 INCLUSIVE:

We believe that partnerships with individuals, other organizations and communities promote creative and fruitful initiatives.

#### 02 IMPARTIALITY:

we believe that there are no differences between people because of their nationality, race, religion, caste, or political affiliation.

#### 04 COMMITMENT:

We devote all the capabilities, resources, and tools to provide the best performance and optimal services to all participating parties.

#### 06 RESPECT:

We believe people affected by disasters can and should be empowered to contribute to relief, rehabilitation and development efforts.

#### **07** ACCOUNTABILITY:

we comply with all international humanitarian and professional standards with all parties according to Core Humanitarian Standards CHS, the international standards for quality and accountability for humanitarian work.



#### 01 | Early recovery and livelihood (ERL)

This program is designed to mitigate the causes of poverty which are complex and can include political, social, economic, and environmental factors that often create barriers for poor households. Addressing these barriers to economic empowerment within a community not only strengthen their ability to succeed in the short term but also help them to become more resilient in the face of unexpected disasters. This program has tailored tools and strategies to target camps, urban, and rural areas. POINT is working closely with the communities by using a community-based approach to support their resources and providing them with new resources to mitigate poverty, sustain the market chains, and focus on innovative solutions. Rehabilitation interventions for the targeted areas are one of ERL program's approaches to create sustainable solutions for the beneficiaries to access the markets, build up the market capacity, and support the economy of areas in engineering to make income-generating projects, in addition to ensure safer and easy to access basic services especially PWDs. in addition, rehab intervention can also protect beneficiaries by rehabilitating solutions for their houses, roads, or WASH facilities to mitigate the risks for them and do no harm. Social cohesion intervention is designed to empower communities to lead early recovery processes together to foster local leadership and social cohesion through formation of inclusive community committees. These committees receives training in leadership and management, enabling them to drive community initiatives and sustain positive outcomes beyond the project's lifespan. With the mainstreaming of gender issues, POINT includes women empowerment components in its programs to support women for a greater role in empowering targeted areas.

#### 02 | Food security and livelihood (FSL)

This Programs encompass a range of activities and interventions aimed at ensuring access to sufficient, safe, and nutritious food for all people, while also promoting sustainable livelihoods and economic development. The importance of the FSL sector cannot be overstated, as it plays a critical role in several areas such as increasing access to an adequate and nutritious food supply, helping vulnerable populations to improve their livelihoods through sustainable practices, income-generating activities, and access to markets, providing strategies to enhance communities by diversifying livelihoods, implementing climate-smart agriculture, and building food reserves, communities can better withstand and recover from these challenges.

#### 03 | Protection

In this program, POINT focus on increasing the capacity of communities and organizations related to protection standards. The main approach of these programs is community-based mainstreaming and capacity development. All activities pursue to ensuring full respect for the rights of the individual in accordance with the letter and spirit of the relevant bodies of law (i.e. human rights law, international humanitarian law, and refugee laws.



04 | Camp Coordination and Camp Management (CCCM)

POINT designed its programs to support the formal and informal camps in targeted countries to save the beneficiaries' rights, offering protection for them and enabling accountability strategies in the camps. Furthermore, POINT shares experience with cluster and working groups and any other formal approaches to participate effectively in decision-making for establishing new sites/- camps by mapping and verification processes to support the local actors to establish sites that match the CCCM Toolkit and SPHERE standards. Moreover, community participation is one of the targeted objectives in POINT's strategy to enhance their participation and achieve their ownership of projects, POINT does that through multi-interventions specifically capacity development, cash grants to implement projects by camp committees to the camp residents. POINT cares to design its interventions in the camps in collaboration with camp committees and involve them in implementation and consider their recommendations for activities such as rehabilitation of roads, maintenance of the schools or WASH facilities...etc.



#### 05 | Education

POINT's intervention in the education sector aims to strengthen educational communities by integrating humanitarian education standards and fostering inclusive learning environments. The program focuses on enhancing the quality and accessibility of education for all children, with a particular emphasis on school rehabilitation, capacity building for educators, and the provision of essential learning resources. Additionally, POINT prioritizes improving access to education for children with disabilities (PWDs) by ensuring schools are equipped with inclusive facilities and adaptive learning tools, ultimately promoting equal learning opportunities for all.

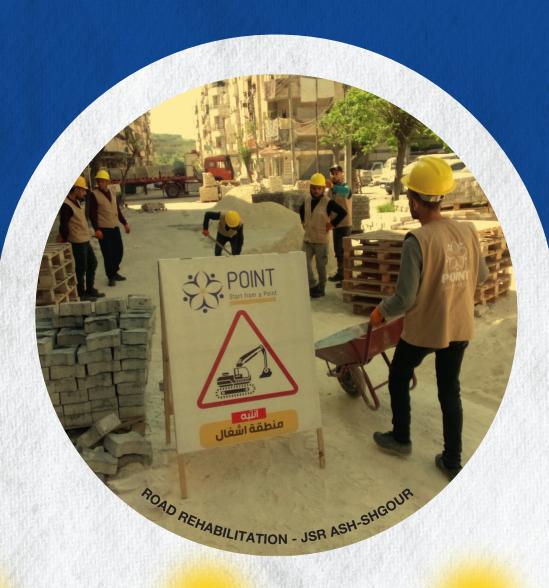


#### 06 | Capacity Building

As POINT one of the pioneers in Capacity building in the region, this wide domain aims to empower and strengthen workers and organizations in the humanitarian field for better crisis response, more cost-efficient, and higher qualitative project delivery. POINT seeks to include the training, coaching, long long-term follow up, for those who participate in its programs. for that, we are always developing our experience in coordination with high institutions around the world.



## **O** POINT ACHIEVEMENTS



64,097

TOTAL BENEFECIARIES

10 SCHOOLS REHABILITATED 2,400m

TOTAL ROADS

08
CAMPS
TARGETED

329

TOTAL GRANTS

02

**MARKETS** 

### **OCHA DELEGATION VISITS**

On September 23, 2024, a delegation led by David Carden, Deputy Regional Humanitarian Coordinator for the Syrian Crisis, along with Rosa Crestani, Head of the WHO Field Office, and Georgios Alexadratos, Head of the Humanitarian Financing Unit at OCHA, visied the northern countryside of Aleppo in northwest Syria. The group also included senior officials from the United Nations Office for the Coordination of Humanitarian Affairs (OCHA) and the World Health Organization (WHO). The purpose of their visit was to advocate for greater humanitarian support, particularly in addressing the region's most pressing needs.

The visit aimed to draw attention to the worsening humanitarian situation in northwest Syria, particularly the impact of funding cuts, especially in the livelihood sector. The delegation advocated for increased global funding and sustained support for cross-border humanitarian efforts, with an emphasis on projects that promote economic recovery and comunity resilience. The success of initiatives funded by the Syria Cross-border Humanitarian Fund (SCHF), which have empowered local communities and created sustainable job opportunities, was also highlighted.

During the visit, the delegation engaged directly with beneficiaries to better understand their challenges, gather feedback on the services provided, and assess the impact of POINT Organization's interventions. This hands-on approach helped identify areas that require further assistance.

In addition to meeting with beneficiaries, the delegation explored innovative solutions to overcome access challenges and improve the resilience of affected communities. One of the key objectives of the visit was to bolster OCHA's advocacy efforts by raising awareness of urgent humanitarian needs, identifying service delivery gaps, and discussing strategies for resource mobilization to enhance the effectiveness of ongoing humanitarian responses.



UN DELEGATION VISIT SHARAN EXHABITION



#### Dear valued stakeholders,

Looking back to 2024, we are immensely grateful for your steadfast dedication to our cause. Your generosity has been instrumental in advancing our efforts within the Early Recovery, Livelihood, Food Security, and Camp Management sectors.

Throughout the year, our team has worked diligently to implement programs aimed at facilitating the recovery process, empowering communities through sustainable Livelihood opportunities, and improving conditions within displacement camps. These efforts have brought hope and stability to countless individuals and families facing adversity.

However, our work is far from complete. As we move forward, we remain committed to expanding our impact and addressing the ongoing challenges faced by vulnerable populations. With your continued support, we will strive to innovate and adapt our approaches to better meet the evolving needs of those we serve.

In the following pages, you will find a detailed account of our activities, achievements, and financial performance within the Early Recovery, Livelihood, Food Security, and Camp Coordination and Management sectors.

Thank you for your unwavering commitment to building stronger, more resilient communities, be sure that we are all ears to hear your suggestions, comments, and feedback.

Warm regards, POINT Team,









## PROJECT EMPOWERING RESILIENCE: ENHANCING LIVELIHOODS AND NUTRITION IN EARTHQUAKE-AFFECTED HARD-TO-REACH AREAS

Strengthen resilience and access to market-based livelihood opportunities in hard-to-reach areas affected by the earthquake and underserved with high severity of need by enhancing bread availability, reinforcing better access to income-generating opportunities, and providing integrated nutritional aid



Idlib (Jisr-Ash-Shugur),
Syria



Benefeciaries
77 Direct
465 Indirect



Partners

AFNS

NASSAEM KHAIR



SME Trainings





Standing in solidarity with earthquake and conflict-affected communities in northwest Syria, we aim to address the profound economic decline and loss of income they endure. Our approach involves offering economic and livelihood opportunities to fortify both household and community resilience, fostering sustainable recovery and growth amidst adversity.



\$

Budget 195,799 USD



Duration **SEP, 2023 SEP, 2024** 



FOOD PROCESSING PROJECT / JSR ASH-SHGOUR

# PROJECT RISING TOGETHER: TRANSFORMING CAMPS IN JISR AL-SHUGUR WITH ENHANCED MANAGEMENT, INFRASTRUCTURE, AND LIVELIHOOD SUPPORT

Elevating Camps in Jisr Al-Shugur sub-district through Comprehensive Management, Infrastructure Enhancement, Promoting livelihood sustainability through VT, SME Training, Start-up Mini-Grants.



Idlib (Jisr-Ash-Shugur),
Syria



3470 Direct



Partners SCHF OCHA



Camps
Regular Care &
Maintenance



Vocational Trainings Conduct 50 days apprenticeship for the beneficiaries



SME Trainings
Business management training
for 5 days



**Start-Up Grants** 



**Start-Up Grants** 

We strive to uplift the conditions of 8 IDP sites in Idlib, Jisr-Ash-Shugur, by bolstering safety, Through and inclusivity. the security, enhancement of infrastructure, provision of monitoring and coordination, establishment of participatory structures, and effective information management, we aim to strengthen community resilience and access. Additionally, we facilitate exit strategies, engage the community, and raise awareness through capacity building in CCCM topics and livelihood opportunities for the vulnerable individuals residing in these camps.



\$

Budget 191,808 USD



Duration

JAN, 2023

MAY, 2024



**VOCATIONAL TRAINING / JSR ASH-SHGOUR CAMPS** 

# PROJECT REBUILDING HOPE: EMPOWERING JISR-ASH-SHUGUR AND SHARAN WITH INFRASTRUCTURE REHABILITATION, LIVELIHOOD SUPPORT, AND WINTER ASSISTANCE

Rebuilding Lives: Empowering Jisr-Ash-Shugur and Sharan Through Infrastructure Rehabilitation, CFW ,Grants, IGA, and Creative Training Schemes, with a special focus on providing Winter Support.



We are dedicated to improving the conditions of 8 IDP sites in Idlib, Jisr-Ash-Shugur, by prioritizing safety, security, and inclusivity. Our efforts involve upgrading infrastructure. ensuring efficient monitoring and coordination. establishing participatory structures, and implementing effective information management systems. Through these initiatives, our goal is to enhance community resilience and access to essential services. Moreover, we facilitate exit strategies, foster community engagement, and promote awareness by providing training in CCCM topics and offering livelihood opportunities for the vulnerable individuals living in these camps.



\$

Budget **644,504 USD** 

Duration

JAN, 2023 SEP, 2024

\$ 20

Winter workshops Expansion grants \$ 1200 USD

Winter workshops grants



3 months opportunity with a monthly wage of 150\$



Workshops expansion grant



Workshops expansion grant



On-Site Vocational Training



Start up grants



Start up grants



SME training

## PROJECT RENEWING STRENGTH: CREATING SUSTAINABLE LIVELIHOODS IN BENNSH"

Enhancing resilience through innovative livelihood opportunities in Bennsh sub-district



Idlib (Bennsh), Syria



Benefeciaries

253 Direct 1543 Indirect



**Partners** 

ISHA BHA



Business management training



**Expansion grants** 



Per each grants



Apprenticeship opportunities



On-job-placement opportunities



Establishment of Socio-Economic Empowerment Community Committee (SEECCs)

Providing targeted support to local businesses led by women and vulnerable populations through training, cash grants, and market linkages, Facilitating the transition of participants from semi-skilled to skilled roles within these businesses, Establishing Socio-Economic Empowerment Community Committees (SEECCs) to boost community engagement and participation.



\$

Budget **209,550 USD** 



Duration MAR, 2024 NOV, 2024



**VOCATIONAL TRAINING /BENNSH CITY** 

## PROJECT RISING STRONGER: A HOLISTIC PATH TO RECOVERY, EMPOWERMENT, AND SUSTAINABLE RESILIENCE"

Bouncing Back Better: A Holistic Approach to Sustainable Development, Recovery and Empowerment for Resilient Communities.



Location

Idlib (Maaret Tamsrin) & Aleppo (Dapiqe), Syria



Benefeciaries

460 Direct 3127 Indirect



Partners

AFNS SARD



Business management training for business owners



**Expansion grants** 



Per each grant



One-month Vocational training



One-month Apprenticeship



Four-month job placement

to enhance access to inclusive livelihoods and entrepreneurship support through an innovative three-phase scheme, which includes:

One-month vocational training
One-month apprenticeship
Four-month job placement
Priority is given to MPCA recipients under
Outcome 2, facilitating progress towards the
graduation approach and self-sufficiency



\$

Budget 309,101 USD



Duration

JAN, 2024

JAN, 2025



APPRENTICESHIP / DAPIQE

## PROJECT BUILDING DIGNITY AND SUSTAINABILITY: EMPOWERING VULNERABLE COMMUNITIES IN NORTHWEST SYRIA

Integrated Sustainable Action for Longer-Term Dignified Living Conditions of Vulnerable Groups in Northwest Syria



Location

Aleppo (Azaz), Syria



Benefeciaries

150 Direct 2103 Indirect



Partners

SCHF-OCHA SARD



\$ 35

\$ 16

Workshop owners grants | 1200 USD Each

Female-led businesses grants | 1200 USD Each



One-month Vocational training



One-month

**Apprenticeship** 

**BFs** 



Four-month job placement

To provide access to dignified shelter and safer living conditions, and to increase access to livelihoods and essential services through cash-based interventions for the most affected groups, with a focus on prioritizing protection and inclusivity.



\$

Budget 324,102 USD



Duration SEP, 2024 JUN, 2025



**SME TRAINING/ AZAZ** 

# PROJECT STRENGTHENING COMMUNITY POWER AND RESILIENCE: IMPROVING LIVELIHOODS AND PROTECTION IN ARMANAZ, KAFR TAKHARIM, AND AL-BAB

Enhancing Community empowerment and resilience to improve access for Livelihoods and Protection Measures in Armanaz, Kafr Takharim, and Al-Bab Sub-Districts



Location

Idlib (Kafr Takharikm & Armanaz) & Aleppo (Al-Bab), Syria



Benefeciaries

320 Direct 3953 Indirect



Partners

SCHF OCHA



\$ 60

\$ 30

Workshop owners grants | 1500 USD Each

Female-led businesses grants | 1200 USD Each



One-month Vocational training



One-month Apprenticeship



Three-month job placement

Deliver comprehensive, integrated services ERL, Protection to alleviate the crisis and hostilities' impact on vulnerable communities in Armanaz, Kafr Takharim, Al Bab SDs.
Enhance livelihoods apprenticeships, job placements, and VT. Provide integrated protection services. Promote social cohesion accountability establishing and building CC's capacity to ensure the resilient response to vulnerable populations' needs.



\$

Budget **948,781 USD** 



Duration MAR, 2024 AUG, 2025



**INSTALLATION SOLAR SYSTEM IN SCHOOLS/ ALBAB** 

## PROJECT BUILDING FUTURE LEADERS: EMPOWERING INDIVIDUALS THROUGH LEADERSHIP TRAINING

Leadership training



Location

Gazinantep,

Turkey



55
Direct



Partners

Center for

Humanitarian Leadership

Dakine Unversity





The Seed Training under the Crisis Leadership Program (CLP) is designed to equip emerging humanitarian leaders with the skills and knowledge necessary to navigate complex crisis response environments particularly those responding to the Türkiye/Syria earthquake, this program provides a comprehensive introduction to the humanitarian system and international coordination structures.



\$

Budget 19,076 USD

Duration

JAN, 2024

JAN, 2024



**LEADERSHIP TRAINING/ GAZIANTEP** 

# PROJECT EMPOWERING HEALTHCARE WORKERS: MAPPING SUPPORT AND SHAPING THE FUTURE OF QUALITY ASSURANCE, EDUCATION, AND REPRESENTATION IN THE MEDICAL PROFESSION

Mapping and scoping Assistance to health care Workers and human Resources for health Including the Design of future support to core quality assurance, education and representative functions for the medical profession



North-West Syria



530
Direct



Partners **THET** 



Enhancing Leadership & Governance



Assessing
Undergraduate Medical
Education

Collaboration with key stakeholders in NW Syria to assess and strengthen medical education including identifies gaps, guiding improvements in postgraduate education, governance, and workforce capacity. The project, running until February 2024, focuses on curriculum reform, clinical training, and health workforce development.



77,490 USD



Duration

JAN, 2024 FEB, 2024



Improving
Postgraduate Medical
Education



Health Workforce Capacity Assessment

### **POINT OPERATIONS AREA**

**TURKEY** 

GAZIANTEP

**SYRIA** 

NORTHWEST OF S Y R I A **IRAQ** 

NINWA MOUSEL ERBIL



POINT has presented hundreds of projects in various countries, relying on its headquarters in Turkey. These projects encompassed countries including Turkey, Syria, and Iraq for widespread outreach not confined to borders.

## **POINT PARTNERSHIPS**





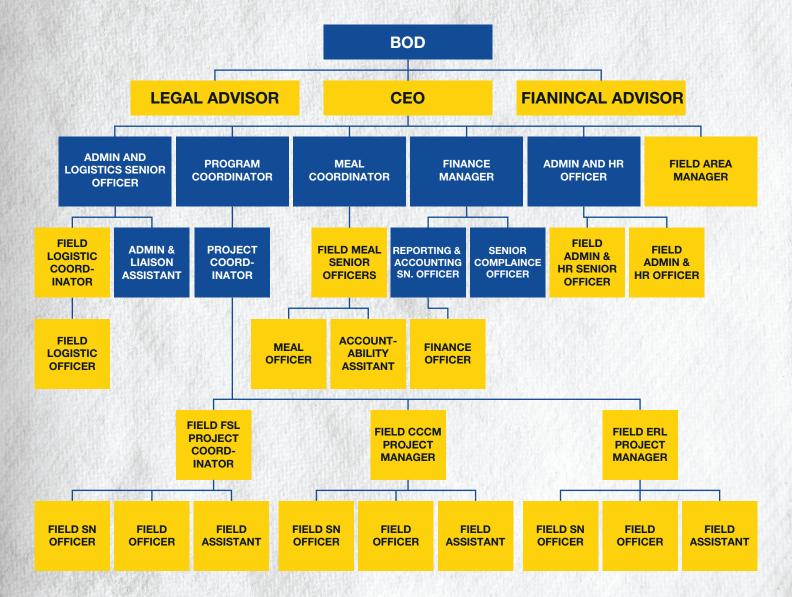














#### Mrs. Manal Ows **Turning Pain into a Driving Force for Success**

Recognizing these challenges, POINT, with funding from SCHF, launched a six-month vocational training project, concluding in May 2024. Through this initiative, Manal participated in tailoring training, where she learned essential skills that prepared her for the job market.

The program also included Small and Medium Enterprise (SME) Management Training, equipping her with financial planning and business management knowledge. With an \$800 grant, she was able to purchase equipment and launch her own small tailoring business. She is one of 25 women who received similar grants through this initiative.

Achieving Financial Independence and Renewed Confidence

Thanks to the support of POINT and SCHF, Manal now operates a successful business, providing for her family while expanding her customer base. "This opportunity gave me financial stability and self-confidence. I am grateful to POINT and SCHF for empowering me to take control of my future," she says.

Conclusion: Investing in Women's **Economic Growth** Manal's transformation highlights the impact of SCHF-funded projects by implemented **POINT** empowering displaced women. However, many women still lack access to training and financial resources to rebuild their lives. Expanding investment in vocational training and small business grants is key to fostering resilience and self-sufficiency. With continued support, more women like Manal can gain financial independence and contribute to their communities.





#### Mr. Mohammed Yaseen A Journey from Hardship to Opportunity

"After losing my father, I had no idea how I would support my family. Now, I have my own workshop and a future I can build on."

Mohammad Yaseen Munther Abdul Latif, a high school student from Jisr al-Shughour, was forced to take on family responsibilities after losing his father in the war. With no stable income and limited job opportunities, he struggled to provide for his household.

The Challenge: Searching for Stability

Every day was a struggle for Mohammad, who needed to balance his education with finding a way to earn a living. Without technical skills or business knowledge, his options were severely limited.

The Role of POINT and SCHF in Vocational Training

Through a five-month vocational training program funded by SCHF and implemented by POINT, Mohammad gained motorcycle repair skills, a profession in high demand in his region. The program combined theoretical lessons with hands-on workshop training, ensuring he developed both technical expertise and practical experience.

Following this, he was selected for Small Business Management Training, where he learned financial planning and marketing. With a \$1,500 grant, Mohammad opened his own motorcycle repair shop, which now provides a stable income and allows him to support his family. He is one of 22 young trainees who received similar business grants.

Building a Business and a Community

Today, Mohammad's shop is thriving, and he is even training other young men in his community. "POINT and SCHF gave me a chance when I needed it most. Now, I am not just working—I am helping others build their futures too."

Conclusion: The Importance of Investing in Youth

Mohammad's success is a clear example of how SCHF-funded vocational training by POINT helps young people transition from uncertainty to stability. However, many more youths still lack access to similar opportunities.

Supporting vocational education and small business grants is essential for empowering youth. Expanding these programs will enable more young people like Mohammad to achieve financial independence and contribute to their communities.



# ERL | EARLY RECOVERY AND LIVELIHOOD ACHIEVEMENTS



# FSL | FOOD SECURITY AND LIVELIHOOD ACHIEVEMENTS





# CCCM | CAMP COORDINATION AND CAMP MANAGEMENT ACHIEVEMENTS









Beneficiaries from the regular care and maintenenace



Camps
Regular Care &
Maintenance



This document is an annual report about POINT organization statements & projects for the year 2024.

It's been designed to provide, to whom it may concern, comprehensive information about POINT's annual performance and achievements.

This report shows a specific definition of POINT's programs in the different humanitarian work sectors, which include details of each implemented project of our missions and branches around the world.

The information and Items in this document may be downloaded and/or printed by stakeholders for humanitarian purposes only.

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