

2023 **ANNUAL** **REPORT**

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OPPORTUNITIES**

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ABOUT POINT

POINT was established in 2015 in Turkey as a humanitarian organization by a group of Syrian diaspora humanitarian partitioners.

POINT is fully registered in Iraq, Turkey, and Syria as a humanitarian organization with its HQ based in Gaziantep-Turkey and several field country offices in Syria, and Iraq.

At POINT, we strongly believe that the most effective way to support individuals in crisis is through a rapid transformation from a quick response approach to a resilience method.

This shift is essential in humanitarian operations as it enables communities to recover, rebuild their capacities, and regain stability. Initially focusing on education and livelihood, this approach progresses to encompass early recovery and rehabilitation in later stages.

POINT collaborates closely with civilians such as IDPs, refugees, returnees, and host communities across various countries. We also actively engage with local initiatives, NGOs, and international organizations (INGOs). Additionally, POINT has established a comprehensive system to recruit the necessary experts, skills, and tools required to fulfill our mission in resilience and organizational development.

VISION POINT

To stabilize civil communities socially and economically.

MISSION POINT

To enhance knowledge, abilities, and skills, of affected civilians and local actors by providing them with fundamental means and creating opportunities for a greater role in community stabilization.

STRATEGY
POINT

The Board of Trustees at POINT, along with POINT's inclusive team of employees and volunteers from different operational areas, have crafted a strategy that spans from 2020 to 2023. This strategy acts as a guiding plan, harmonizing our actions with the previous strategy from 2015 to 2020, all aimed at enhancing our capacity to create a significant and positive impact on the lives of individuals impacted by natural calamities, conflicts, and impoverished circumstances. In our ongoing strategy, the central areas of concentration for our strategic initiatives will include:



To reduce the suffering of the people affected by disasters through knowledge and protection interventions.



To provide civil society organizations and individuals with technical consultations and tools within the field of disaster management preparedness pre, during, and post-recovery phase.



To enhance positive community participation in the targeted areas for better response and management.



To Support the soc-economic recovery initiatives to develop communities' market capacity and entrepreneurs to find livelihood opportunities.

PRINCIPLES
POINT

01

Humanity:

To reduce the suffering of the people affected by disasters through knowledge and protection interventions.

02

Impartiality:

we believe that there are no differences between people because of their nationality, race, religion, caste, or political affiliation.

03

Neutrality:

We maintain credibility by not taking a position for or against any party.

04

Commitment:

We devote all the capabilities, resources, and tools to provide the best performance and optimal services to all participating parties.

05

Inclusive:

We believe that partnerships with individuals, other organizations and communities promote creative and fruitful initiatives.

06

Respect:

We believe people affected by disasters can and should be empowered to contribute to relief, rehabilitation and development efforts.

07

Accountability:

we comply with all international humanitarian and professional standards with all parties according to Core Humanitarian Standards CHS, the international standards for quality and accountability for humanitarian work.

CLUSTERS
POINT

ERL | Early Recovery and Livelihood

The domain programs designed to mitigate the causes of poverty which are complex and can include political, social, economic, and environmental factors that often create barriers for poor households. Addressing these barriers to economic empowerment within a community not only strengthens their ability to succeed in the short-term but also helps them become more resilient in the face of unexpected disasters. Our programs have tailored tools and strategies to target camps, urban areas, and rural areas. We are working closely with the communities by using a community-based approach to support their resources and provide them new resources to mitigate poverty, sustain the market chains, and focus on innovations solutions. Engineering interventions for the targeted areas are one of our programs approaches to create sustainable solutions for the beneficiaries to access the market, build up the market capacity, and to support the economy of areas in engineering to make income-generating projects. engineering interventions also can provide protection for beneficiaries by rehabilitating solutions for their houses, roads, or WASH facilities to mitigate the risks for them and do no harm. With the mainstreaming for gender issues, we include women empowerment components in our programs to support the women for a greater role in empowering targeted areas.

FSL | Food Security and Livelihood

Programs in this sector encompass a range of activities and interventions aimed at ensuring access to sufficient, safe, and nutritious food for all people, while also promoting sustainable livelihoods and economic development. The importance of the FSL sector cannot be overstated, as it plays a critical role in several areas such as increasing access to an adequate and nutritious food supply, helping vulnerable populations to improve their livelihoods through sustainable agricultural practices, income-generating activities, and access to markets, providing strategies to enhance communities' by diversifying livelihoods, implementing climate-smart agriculture, and building food reserves, communities can better withstand and recover from these challenges.



CCCM | Camp Coordination and Camp Management

We design our programs to support the formal and informal camps in targeted countries to save the beneficiaries' rights, offering protection for them and enable the accountability strategies in the camps. Furthermore, we share experience with cluster/sector or working groups and any other formal approaches to participate effectively in decision making for establishing new sites/- camps by mapping and verification processes to support the local actors to establish sites that matching the CCCM Toolkit and SPHERE standards. Moreover, community participation is one of the targeted objectives in our strategy to enhance their participation and achieve their ownership of projects, we do that through multi interventions specifically capacity development, cash grants to implement projects by camp committees to the camp residents. We care to design our interventions in the camps in collaboration with camp committees and involve them in implementation and consider their recommendations for activities such as rehabilitation of roads, maintenance of the schools or WASH facilities...etc.



CD | Capacity Development

As POINT one of the pioneers in the Capacity Development in the region, this wide domain is aiming to empower and strengthen workers and organizations in the humanitarian field for better crisis response, more cost-efficient, and higher qualitative project delivery. POINT seek to include the training, coaching, long term follow up, for those who participate in its programs. for that, we are always developing our experience in coordination with high institutions around the world.



Achievements

110,251
TOTAL
BENEFECIARIES

70,720
DIRECT
BENEFECIARIES

47
RESTORED
SITE

2000m³
DEBRIS
REMOVAL

25
CAMPS

408
GRANTS

- 1** All projects of POINT Organization during this year underwent an external (third-party) evaluation to assess their quality, and all of them were with “Good Performance”.
- 2** During the year 2023, a comprehensive financial audit was conducted by an external company, and POINT Organization received a good assessment during this audit.

OCHA VISIT

The OCHA organization conducted a field visit to the beneficiaries of one of the projects in Northwest Syria implemented by POINT organization. This was followed by an extensive session with field teams from POINT to discuss the best ways to enhance project development in the future. This visit took place during the month of August in the year 2023.



Message POINT

Dear valued stakeholders,

Looking back to 2023, we are immensely grateful for your steadfast dedication to our cause. Your generosity has been instrumental in advancing our efforts within the Early Recovery, Livelihood, Food Security, and Camp Management sectors.



Throughout the year, our team has worked diligently to implement programs aimed at facilitating the recovery process, empowering communities through sustainable Livelihood opportunities, and improving conditions within displacement camps. These efforts have brought hope and stability to countless individuals and families facing adversity.

However, our work is far from complete. As we move forward, we remain committed to expanding our impact and addressing the ongoing challenges faced by vulnerable populations. With your continued support, we will strive to innovate and adapt our approaches to better meet the evolving needs of those we serve.

In the following pages, you will find a detailed account of our activities, achievements, and financial performance within the Early Recovery, Livelihood, Food Security, and Camp Coordination and Management sectors.

Thank you for your unwavering commitment to building stronger, more resilient communities, be sure that we are all ears to hear your suggestions, comments, and feedback.

Warm regards,
POINT Team,



Idlib Team



Idlib Team



Azaz Team

PROJECT 01

EMPOWER THE RESILIENT SOULS OF VULNERABLE COMMUNITIES RAVAGED BY ENDLESS CONFLICT AND ECONOMIC DECAY.

Increase the resilience of vulnerable communities affected by protracted conflict and economic deterioration through access to diverse and innovative livelihood opportunities and rehabilitation of key infrastructure facilities in Suran sub-district.



OBJECTIVES

In the wake of prolonged conflict compounded by economic decline, our focus is on reviving the local economy and bolstering the resilience of vulnerable communities in Suran sub-district. Through a multifaceted approach, we aim to enhance resilience and broaden access to livelihood opportunities. This involves rehabilitating essential infrastructure facilities and offering diverse livelihood opportunities tailored to the community's needs. Additionally, prioritizing the most vulnerable households provides comprehensive interventions to strengthen their resilience and facilitate access to employment opportunities.



Location
Aleppo, Syria



Partner
SCHF-OCHA SARD



Benefeciaries
268 Direct



Budget
394,000 USD



Duration
**JUL, 2022
MAY, 2023**



On-site vocational training for a month.



Business grants for 60 workshops.



Business management training.



Vocational trainees on-site.



on-site apprenticeship for a month.



Benefeciaries employed for 4 months.

PROJECT 02

ENHANCING ACCESS TO CRITICAL HUMANITARIAN AID FOR WINTER SURVIVAL THROUGH MULTI-SECTORIAL INTERVENTION

Improve access to life-saving and life-sustaining humanitarian assistance through multi-sectorial and integrated response with a focus on winterization.



OBJECTIVES

Through a heartfelt approach, the project aims to bolster livelihoods, strengthen infrastructures, and uplift local economies by implementing a cohesive strategy comprising ERL and ESNFI interventions. Ultimately, the goal is to fortify communities against adversities while nurturing the flow of goods and services crucial for the Winter Season.



Location
Aleppo, Syria



Partner
SCHF-OCHA SARD



Benefeciaries
150 Direct



Budget
189,210 USD



Duration
**JAN, 2023
JUL, 2023**



On-site vocational training for a month.



Business grants for 50 workshops.



Scale-up workshops' owners businesses.



Vocational trainees on-site.



on-site apprenticeship for a month.



Benefeciaries employed for 3 months.

PROJECT 03

UNITING TO REBUILD: SUPPORTING COMMUNITIES AFFECTED BY NORTHWEST SYRIA EARTHQUAKE

Responding to the community affected by the Earthquake in Northwest Syria in both Governorates (Aleppo and Idlib).

OBJECTIVES

By extending a compassionate hand, we seek to broaden the reach of vital services by swiftly restoring key civilian infrastructure facilities, debris remove, and offering opportunities for employment through cash-for-work initiatives to support communities impacted by the earthquake in Al Atareb, Kafartakhareem, and Suran Subdistrict.



Location
**Aleppo & Idlib
Syria**

Partner
SCHF-OCHA

Benefeciaries
**46,048
Direct**

Budget
**497,871
USD**

Duration
**MAR, 2023
SEP, 2023**

18

Schools Rehabilitation.

03

Bakeries Rehabilitation.



02

Markets Rehabilitation.

103

CFW Workers.

2000

Debris removal.

04

Months of employment.

PROJECT 04

SUPPORTING DEEPLY IMPACTED COMMUNITY AFFECTED BY THE NWS EARTHQUAKE'S IN BOTH ALEPPO AND IDLIB GOVERNORATES.

Responding to the community affected by the Earthquake in Northwest Syria in both Governorates (Aleppo and Idlib).

OBJECTIVES

Our heartfelt mission is to alleviate suffering and attend to the urgent needs of the vulnerable population residing in IDP sites. We aim to achieve this through various initiatives, including establishing and expanding reception center infrastructure, providing camp management support, and ensuring regular care and maintenance of IDP sites.



Location
Aleppo & Idlib Syria

Benefeciaries
14,769 Direct

Partner
SCHF-OCHA

Budget
251,935 USD

Duration
MAR, 2023 SEP, 2023

21

Camp management and camp coordination committees are established in each RCs.

28

Fire points equipped with fire extinguishers & first aid kits.



159

Lighting pole.

38

Latrine blocks.

14

Administrative rooms.

21

Firefighting meanouvers.

37

Wheelchairs for PWDs.

09

Latrine blocks for PWDs.

PROJECT 05

STANDING BY COMMUNITIES AFFECTED BY THE NORTHWEST SYRIA EARTHQUAKE THROUGH CONTINUED SUPPORT AND SOLIDARITY IN THEIR TIME OF DIRE NEED.

Responding to the Communities affected by the Earthquake in Northwest of Syria - Continuation of the response to those affected by the earthquake.



OBJECTIVES

With deep empathy, we endeavor to enhance access to crucial services, particularly in the realm of education. Our efforts concentrate on urgently rehabilitating vital school infrastructure and aiding businesses impacted by the earthquake to regain stability in two sub-districts encompassing four communities. Additionally, we extend support through cash-for-work programs aimed at assisting earthquake-affected communities in Al Atareb and Azaz Subdistrict.



Location

Aleppo, Syria



Partner

SCHF-OCHA



Benefeciaries

10,170 Direct



Budget

478,809 USD



Duration

JUN, 2023
JAN, 2024



Schools Rehabilitation.



Business grants for 50 workshops.



Emergency Employment workers for 3 months.



Economic Empowerment Community Committee for 8 months.



CFW Workers for 3 months.



Economic Empowerment Community Committees.



4 Grants for initiatives.

PROJECT 06

EMPOWERING EARTHQUAKE-STRICKEN COMMUNITIES: BUILDING RESILIENCE FOR SWIFT RECOVERY.

Supporting earthquake affected communities to bounce back better and recover faster.



OBJECTIVES

The project endeavors to rebuild and enrich access to essential services and livelihood opportunities for the earthquake-affected populace by executing a strategic and cohesive array of ERL interventions. This endeavor is accomplished by synergizing ERL efforts with various multi-sectoral responses funded by SARD in the Jandairis sub-district.



Location

Aleppo, Syria



Partner

SCHF-OCHA SARD



Benefeciaries

156 Direct



Budget

218,000 USD



Duration

JUN, 2023
JAN, 2024



Business Recovery Cash Grants.



Grant Value.



Emergency Employment workers for 3 months.



7-day business capacity building training.

PROJECT 07

EMPOWERING RESILIENCE: ENHANCING LIVELIHOODS AND NUTRITION IN EARTHQUAKE-AFFECTED HARD-TO-REACH AREAS

Strengthen resilience and access to market-based livelihood opportunities in hard-to-reach areas affected by the earthquake and underserved with high severity of need by enhancing bread availability, reinforcing better access to income-generating opportunities, and providing integrated nutritional aid

OBJECTIVES

Standing in solidarity with earthquake and conflict-affected communities in northwest Syria, we aim to address the profound economic decline and loss of income they endure. Our approach involves offering economic and livelihood opportunities to fortify both household and community resilience, fostering sustainable recovery and growth amidst adversity.



Location

Idlib, Syria

Benefeciaries

75 Direct

Partner

AFNS NASSAEM KHAIR

Budget

195,799 USD

Duration

SEP, 2023 SEP, 2024

50

Start Up Grants.

1200

Grant Value.



04

vocational trainings.

04

SME Training.

02

months, vocational training duration.

05

days, SME training duration.

PROJECT 08

CULTIVATING SUCCESS: AGRICULTURE TRAINING AND COACHING FOR GROWTH

Agriculture Trainings and Coaching



OBJECTIVES

The project aims to enhance the capabilities of 60 farmers and develop their agricultural skills through a series of consecutive training sessions followed by field monitoring operations by specialized agricultural engineers in the fields belonging to the farms through field visits, supporting the improvement of the agricultural situation in the Ninawa region.



Location
Ninwa, Iraq



Beneficiaries
60 Farmers Direct



Partner
WHH



Budget
16,879 USD



Duration
**JUN, 2023
AUG, 2023**



Good agriculture practices.



Business management training.



PROJECT 09

RISING TOGETHER: TRANSFORMING CAMPS IN JISR AL-SHUGUR WITH ENHANCED MANAGEMENT, INFRASTRUCTURE, AND LIVELIHOOD SUPPORT

Elevating Camps in Jisir Al-Shugur sub-district through Comprehensive Management, Infrastructure Enhancement, Promoting livelihood sustainability through VT, SME Training, Start-up Mini-Grants.



OBJECTIVES

We strive to uplift the conditions of 8 IDP sites in Idlib, Jisir-Ash-Shugur, by bolstering safety, security, and inclusivity. Through the enhancement of infrastructure, provision of monitoring and coordination, establishment of participatory structures, and effective information management, we aim to strengthen community resilience and access. Additionally, we facilitate exit strategies, engage the community, and raise awareness through capacity building in CCCM topics and livelihood opportunities for the vulnerable individuals residing in these camps.



Location
**Idlib,
Syria**



Partner
SCHF-OCHA



Benefeciaries
**3734
Direct**



Budget
**191,808
USD**



Duration
**DEC, 2023
MAY, 2024**



IDP Camps.



improved individuals
access to essential
services



800\$, Mini grants.



Vocational training.



apprenticeship
for 50 days.



SME training.

PROJECT 10

REBUILDING HOPE: EMPOWERING JISR-ASH-SHUGUR AND SHARAN WITH INFRASTRUCTURE REHABILITATION, LIVELIHOOD SUPPORT, AND WINTER ASSISTANCE

Rebuilding Lives: Empowering Jisr-Ash-Shugur and Sharan Through Infrastructure Rehabilitation, CFW ,Grants, IGA, and Creative Training Schemes, with a special focus on providing Winter Support.

OBJECTIVES

Enhance the resilience of communities affected by ongoing hostilities and respond to winter in Aleppo, Sharan sub-districts, and Idlib, Jisr-Ash-Shugur sub-districts by ensuring access to essential services and addressing life-threatening needs, through the implementation of integrated multisectoral activities, including the rehabilitation Roads, CFW programs, capacity-building for businesses, income-generating activities, vocational training in food processing, and start-up cash grants.



Location
Aleppo & Idlib, Syria

Benefeciaries
14,438 Direct

Partner
SCHF-OCHA

Budget
644,504 USD

Duration
**DEC, 2023
SEP, 2024**

20
Winter workshops grant.

50
CFW Rehabilitation

100
On-site vocational training for a month.

80
on-job-training for 3 months.

07
Start-up grants

20
Start-up grants (FSL)

40
Winter workshops CFW.

50
Workshops expention grant.

90
Apprenticeship opportunities.

35
Trainee at SME trainings.

02
Food Processing training (FSL)


02
Socio-Economic Empowerment Community Committees


Success story 01

Bahaa's story is a powerful narrative of resilience and determination. Amidst the chaos of war and the aftermath of a devastating earthquake, he maintained his hope and ambition. Forced to flee his home and live as a displaced person in northern Syria, Bahaa faced oppression and deprivation. Yet, he remained active and persistent, eventually finding new employment that aligned with his aspirations for a decent life.

In 2023, when the earthquake struck Syria and Turkey, causing widespread destruction, Bahaa lost his job and struggled with unemployment. However, he refused to give up. He joined an early recovery project by "POINT" organization, working as an emergency employee. This role provided him with a fair wage and the opportunity to learn new skills, helping him to regain self-confidence and recover from the disaster's impact.



 Screen maintenance

 Azaz, Syria

Bahaa's hard work and dedication paid off as he learned the intricacies of maintaining electronic screens, a job demanding precision and care. His efforts led to a new job that utilized his newly acquired skills and experience. Looking to the future, Bahaa hopes to establish his own maintenance center.

His journey from displacement and unemployment to success and hope is an inspiring tale of overcoming adversity. Bahaa exemplifies the power of will and the capacity for change, serving as a beacon of hope and a role model for persistence in the face of life's challenges.

Throughout the year, our team has worked diligently to implement programs aimed at facilitating the recovery process, empowering communities through sustainable Livelihood opportunities, and improving conditions within displacement camps. These efforts have brought hope and stability to countless individuals and families facing adversity.


However, our work is far from complete. As we move forward, we remain committed to expanding our impact and addressing the ongoing challenges faced by vulnerable populations. With your continued support, we will strive to innovate and adapt our approaches to better meet the evolving needs of those we serve.


Success story 02

Asmaa Ramadan's tale is one of unwavering determination and the power of resilience. In the face of a devastating earthquake that struck Syria and Turkey in 2023, Asmaa experienced significant loss as her beauty salon in Azaz, northern Syria, was severely damaged. This disaster not only destroyed her property but also the social and economic ties she had nurtured over time.

Despite the overwhelming challenges, Asmaa refused to let the situation defeat her. She joined the early recovery project by POINT Organization, aimed at aiding those affected by the earthquake. Through this initiative, Asmaa engaged in rigorous training and planning to restore her salon. The process was arduous, filled with daily challenges, but Asmaa and her team persevered, working tirelessly to bring the salon back to life.



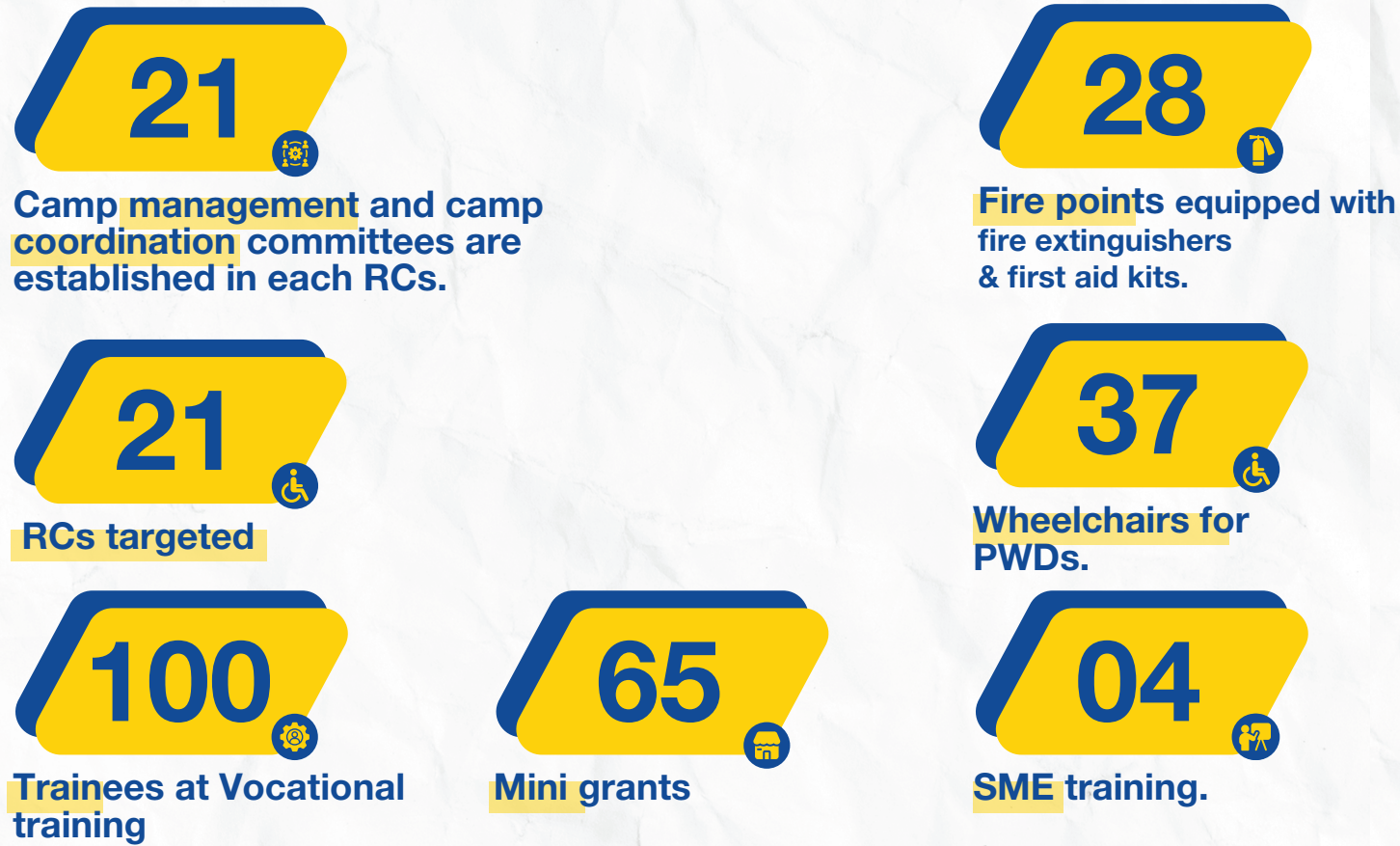
 Beauty Salon

 Idleb, Syria

As part of the project, Asmaa also took on the role of mentor, teaching emergency employees the essentials of women's hairdressing. Her hard work and dedication paid off, and she was able to not only rebuild her salon but also improve upon it. Today, Asmaa's salon stands as a beacon of recovery, offering high-quality cosmetic services once again.

Asmaa's journey is a testament to her strength and the human spirit's capacity to overcome adversity. Her story serves as an inspiration, demonstrating that with determination and hard work, one can navigate through life's toughest challenges and emerge successful.

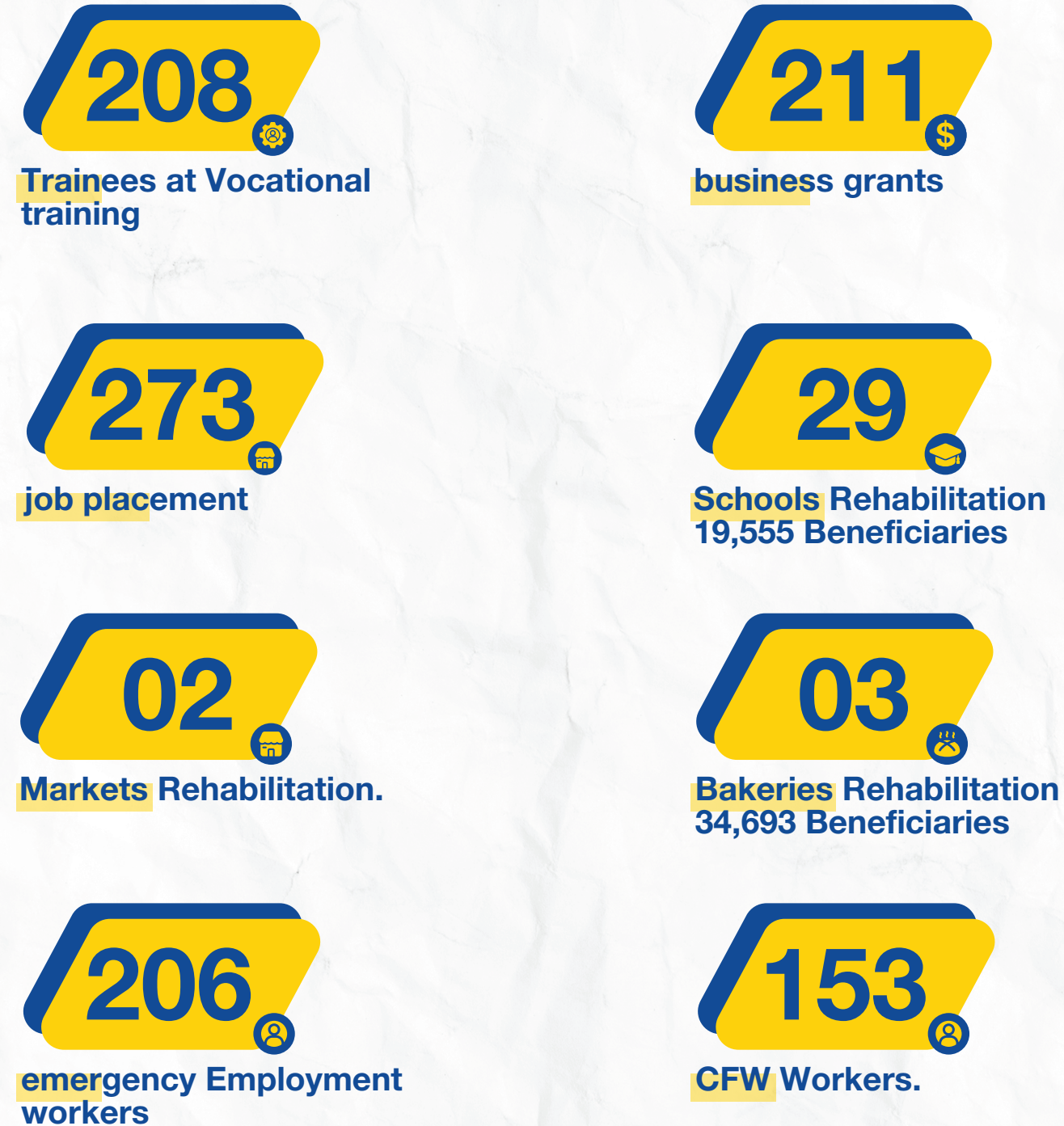
CCCM | Camp Coordination and Camp Management



FSL | Food Security and Livelihood



ERL | Early Recovery and Livelihood



Area Of Operations POINT

TURKEY

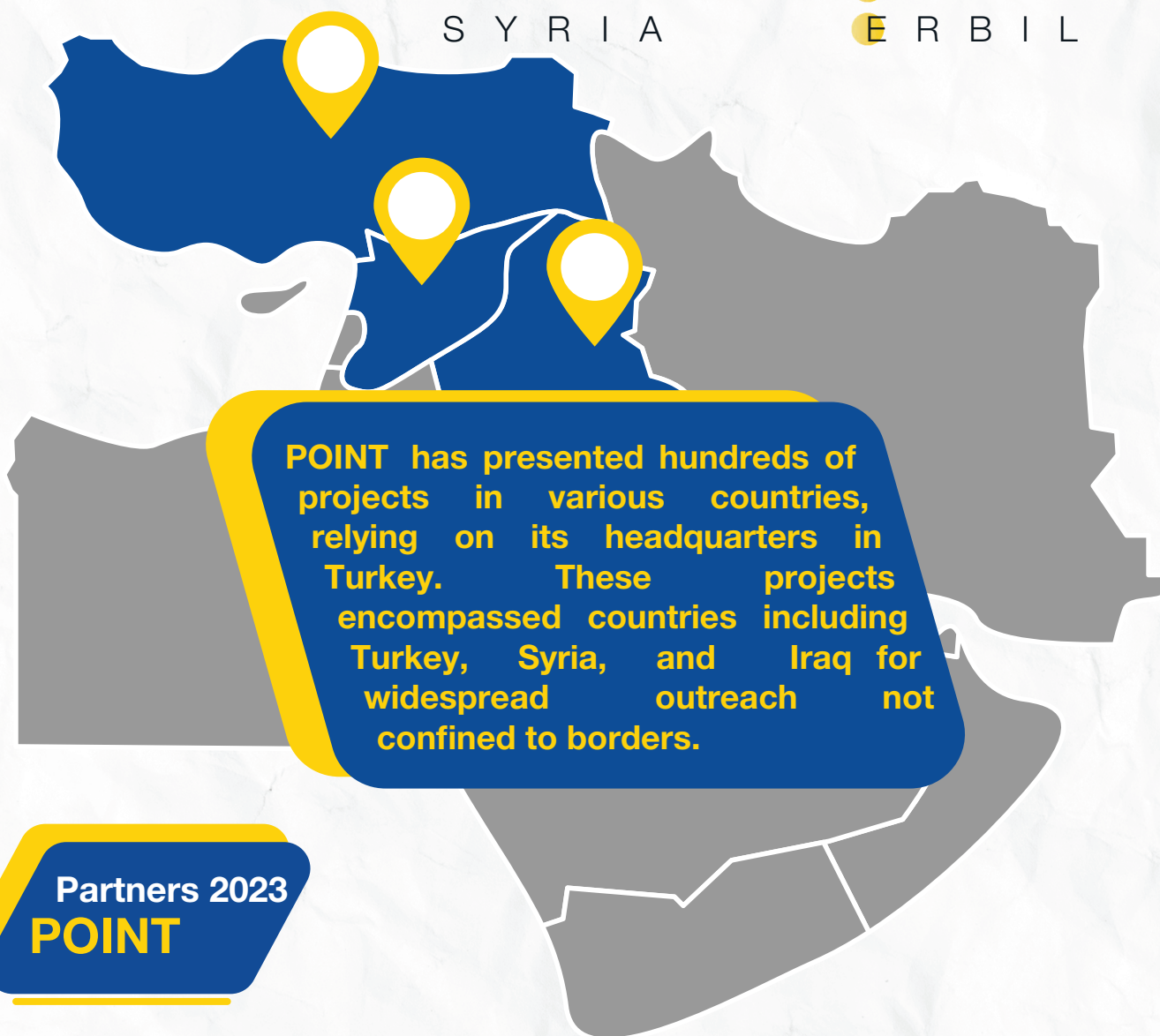
GAZIANTEP

SYRIA

NORTHWEST
OF
S Y R I A

IRAQ

N I N W A
M O U S E L
E R B I L



Partners 2023 POINT



OCHA

SARD



نسائم خير
NASAEM KHAIR



WELT
HUNGER
HILFE



This document is an annual report about POINT organization statements & projects for the year 2023.

It's been designed to provide, to whom it may concern, comprehensive information about POINT's annual performance and achievements.

This report shows a specific definition of POINT's programs in the different humanitarian work sectors, which include details of each implemented project of our missions and branches around the world.

The information and Items in this document may be downloaded and/or printed by stakeholders for humanitarian purposes only.

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