

STRATEGY



The Trustees of POINT with support of POINT's staff and volunteers who are based in different fields of operations have prepared a strategy covering the period 2020 – 2023. This strategy will guide our work to be harmonized with the previous strategy of years 2015 -2020 to ensure we have the maximum positive impact possible on the lives of those devastated by a natural disaster, conflict, and poverty. In our current strategy, the strategic directions will be:

PROMOTING SOCIAL INNOVATION

POINT is evolving to become more innovative and efficient and to respond effectively to the new and emerging needs of the affected civilians.

CLOSER PARTNERSHIPS

We enhance the partnerships as complex vehicles for delivering practical solutions. POINT committed to working closely with partners; adding value to the work of the NGOs working with the civilians through working toward shared goals through a division of labor that all stakeholders agree on.

BETTER RESULTS:

With the support of our qualified team and staff and experts, we always seek to be more effective, transparent and accountable, we deliver stronger results for those we serve.

OBJECTIVES

-  To reduce the suffering of the people affected by disasters through knowledge and protection interventions.
-  To Support the socio-economic recovery initiatives to develop communities' market capacity and entrepreneurs to find livelihood opportunities.
-  To provide civil society organizations and individuals with technical consultations and tools within the field of disaster management preparedness pre, during, and post-recovery phase.
-  To enhance the positive community participation in the targeted areas for better response and management

