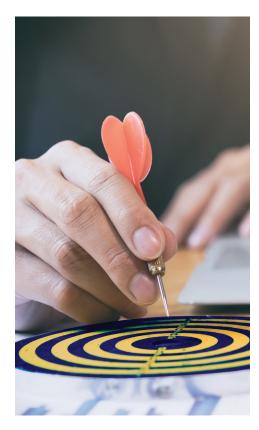
## **STRATEGY**



The Trustees of POINT with support of POINT's staff and volunteers who are based in different fields of operations have prepared a strategy covering the period 2020-2023. This strategy will guide our work to be harmonized with the previous strategy of years 2015-2020 to ensure we have the maximum positive impact possible on the lives of those devastated by a natural disaster, conflict, and poverty. in our current strategy, the strategic directions will be:

#### PROMOTING SOCIAL INNOVATION

POINT is evolving to become more innovative and efficient and to respond effectively to the new and emerging needs of the affected civilians.

## **CLOSER PARTNERSHIPS**

we enhance the partnerships as complex vehicles for delivering practical solutions. POINT committed to working closely with partners; adding value to the work of the NGOs working with the civilians through working toward shared goals through a division of labor that all stakeholders agree on.

### **BETTER RESULTS:**

With the support of our qualified team and staff and experts, we always seek to be more effective, transparent and accountable, we deliver stronger results for those we serve.

# **OBJECTIVES**

- To reduce the suffering of the people affected by disasters through knowledge and protection interventions.
- To provide civil society organizations and individuals with technical consultations and tools within the field of disaster management preparedness pre, during, and post-recovery phase.
- To Support the soc-economic recovery initiatives to develop communities' market capacity and entrepreneurs to find livelihood opportunities.
- To enhance the positive community participation in the targeted areas for better response and management

