

POINT STRATEGY

The Board of Trustees at POINT, along with POINT's inclusive team of employees and volunteers from different operational areas, have crafted a strategy that spans from 2020 to 2023. This strategy acts as a guiding plan, harmonizing our actions with the previous strategy from 2015 to 2020, all aimed at enhancing our capacity to create a significant and positive impact on the lives of individuals impacted by natural calamities, conflicts, and impoverished circumstances. In our ongoing strategy, the central areas of concentration for our strategic initiatives will include:



To reduce the suffering of the people affected by disasters through knowledge and protection interventions.



To enhance positive community participation in the targeted areas for better response and management.



To provide civil society organizations and individuals with technical consultations and tools within the field of disaster management preparedness pre, during, and post-recovery phase.



To Support the socio-economic recovery initiatives to develop communities' market capacity and entrepreneurs to find livelihood opportunities.

POINT PRINCIPLES

01 Humanity:

To reduce the suffering of the people affected by disasters through knowledge and protection interventions.

02 Impartiality:

We believe that there are no differences between people because of their nationality, race, religion, caste, or political affiliation.

03 Neutrality:

We maintain credibility by not taking a position for or against any party.

04 Commitment:

We devote all the capabilities, resources, and tools to provide the best performance and optimal services to all participating parties.

05 Inclusive:

We believe that partnerships with individuals, other organizations and communities promote creative and fruitful initiatives.

06 Respect:

We believe people affected by disasters can and should be empowered to contribute to relief, rehabilitation and development efforts.

07 Accountability:

We comply with all international humanitarian and professional standards with all parties according to Core Humanitarian Standards CHS, the international standards for quality and accountability for humanitarian work.