

## PROCUREMENT OF A BUSINESS DEVELOPMENT SERVICE TO IMPROVE BUSINESS ACTIVITIES UNDER A COMMON, INNOVATIVE IDEA

Location  
**Thai Qar, Iraq**

Budget  
**70,000 \$**

Objective  
improve business activities under a common, innovative idea that will provide benefit to businesses, communities and environment.

Partner  
**SWEDO**

Outcomes  
A detailed study of the gaps, barriers and constraints that are affecting smallholder businesses in the target areas.  
Provision of pilot material to carry out a test on the adoption of innovative tools for small business.  
Training and transfer of knowledge by providing SWEDO with a comprehensive training on the results of the study and the pilot test

Start  
**Jul, 2021**

End  
**Sep, 2021**

### ACTIVITIES

1 A detailed study of the gaps, barriers and constraints that are affecting smallholder businesses in the target areas.

2 Provision of pilot material to carry out a test on the adoption of innovative tools for small business.

3 Training and transfer of knowledge by providing SWEDO with a comprehensive training on the results of the study and the pilot test.

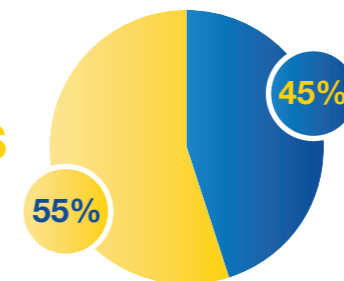
## MAIN ACHIEVEMENTS

**37,780**  
Beneficiars

**5**  
Completed Projects

**118**  
Supported Entrepreneurs

FEMALE BENEFCIARIES



MALE BENEFCIARIES