

## ABOUT POINT

POINT was established as NGO by a group of Diaspora humanitarian experts. As an NGO, the co-founders of POINT realized the crucial gaps between providing aids and the need for building the resilience of communities.

We believe at POINT that the best solutions to support the people in crisis should be by a quick transformation from rapid response to resilience method, as this approach within humanitarian operations is crucial to the first efforts of a community to recover, rise again, and start to use their capacity, starting from education and livelihood at the first stages, ending by early recovery and rehabilitation at later stages.

POINT has figured out the gaps that prevent the civil societies to play a greater role in improving the response to the crises by building their capacity internally using the available resources in the affected communities. For that, POINT works in two wide domains in parallel, the first one is providing empowerment support to the affected communities from the crisis, and the second one is developing the capacity of Local actors. This is to strengthen their qualifications, voices, increase their impact and bring about the development of a diverse, inclusive and independent civil society.

POINT works in many countries closely with civilians like IDPs, Refugees, Returnees, and host communities, In addition to the local initiatives, local NGOs, and INGOs. For that, POINT has organized to hire all needed experts, skills, and tools that are necessary for POINT mandate in resilience and organization development.

POINT always seeks to increase its geographical coverage areas in the world to reach the most vulnerable civilian groups and work with them hand in hand for a better sustainable life.

POINT is registered in Sweden as non-profit organization and have missions in Turkey, Iraq, Yemen, and Syria.

### • VISION •

Stabilized Civil Communities  
Socially and Economically

### • MISSION •

To enhance knowledge, abilities, and skills, of affected civilians and local actors by providing them with fundamental means and creating opportunities for a greater role in community stabilization.

## STRATEGY

The Trustees of POINT with support of POINT's staff and volunteers who are based in different fields of operations have prepared a strategy covering the period 2023 – 2020. This strategy will guide our work to be harmonized with the previous strategy of years 2020- 2015 to ensure we have the maximum positive impact possible on the lives of those devastated by a natural disaster, conflict, and poverty. In our current strategy, the strategic directions will be:

### PROMOTING SOCIAL INNOVATION

POINT is evolving to become more innovative and efficient and to respond effectively to the new and emerging needs of the affected civilians.

### CLOSER PARTNERSHIPS

we enhance the partnerships as complex vehicles for delivering practical solutions. POINT committed to working closely with partners; adding value to the work of the NGOs working with the civilians through working toward shared goals through a division of labor that all stakeholders agree on.

### BETTER RESULTS

With the support of our qualified team and staff and experts, we always seek to be more effective, transparent and accountable, we deliver stronger results for those we serve.

